

financial statements

2010-2011

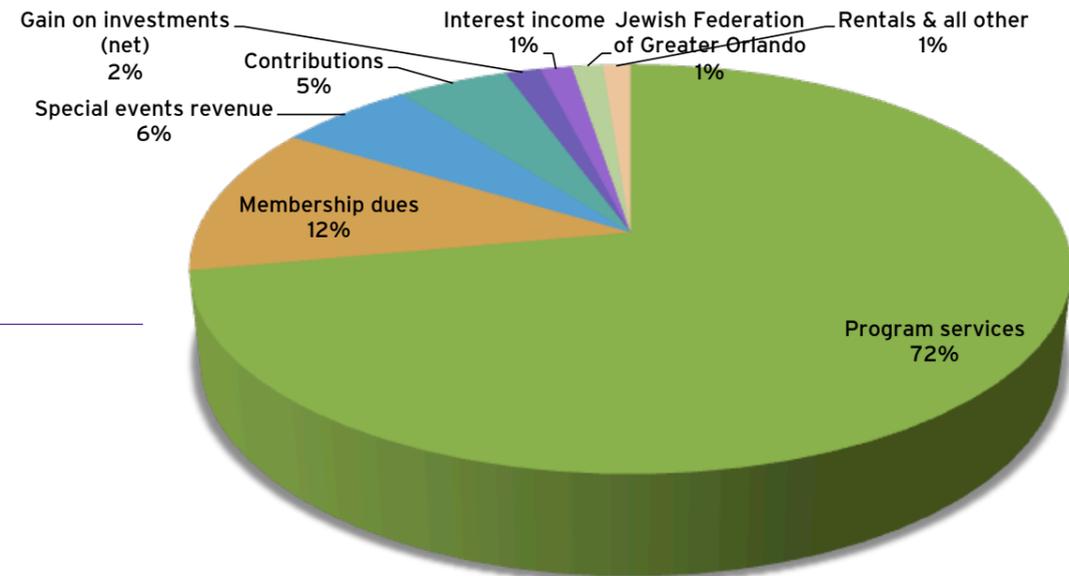
annual report

JEWISH COMMUNITY CENTER OF GREATER ORLANDO

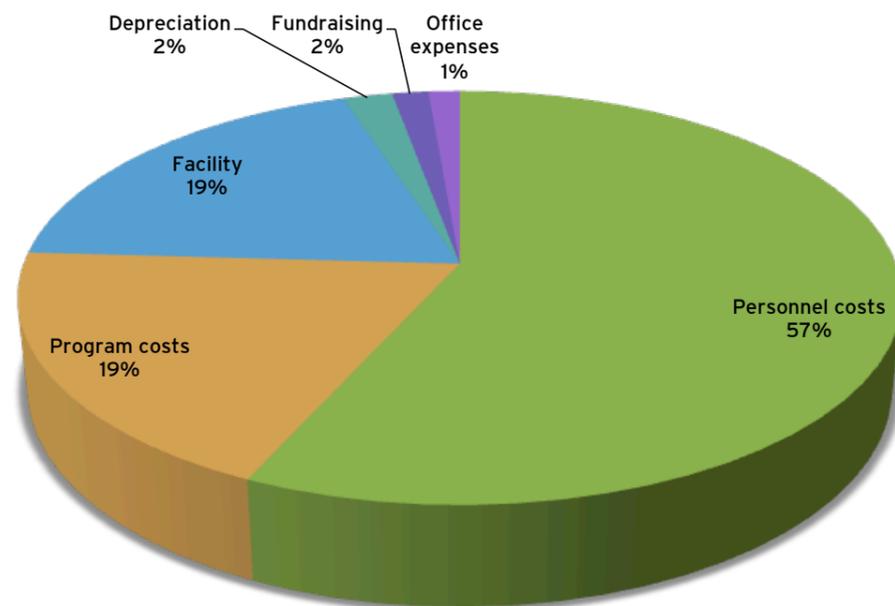
Roth JCC of Greater Orlando



revenue



expense



Revenues & Public Support	\$7,029,325
Expenses	(\$6,913,197)
Net Gain/Loss	\$116,128
Scholarship Assistance	(\$324,240)
Roth Permanently Restricted Endowment	\$2,042,946
Investments with T.O.P.	\$1,160,079

WHAT WE DO
THE MISSION OF THE JEWISH COMMUNITY CENTER OF ORLANDO IS TO BUILD COMMUNITY, STRENGTHEN FAMILY LIFE, AND PROMOTE JEWISH VALUES.



The Gould Family Computer Lab opens

Rosh Hashanah is in a sense symbolic of our own Jewish Community Center. It represents the old in that since 1973, we've served as the gateway to the community for thousands of Jewish families. For so many of our community members, it was the JCC that introduced them to other like-minded Jewish friends, fostering new friendships and relationships, whether they be fellow parents, basketballers, or fitness enthusiasts.

And yet there's a lot of "new" to expect this year—like a revival of our Jewish cultural series, the creation of free adult enrichment classes for members in Maitland (like the program we successfully launched in January at the Rosen

Campus), and the creation of programming partnerships with other local Jewish groups.

As we reflect on our past year, we can be proud of many successes. Our Early Childhood Learning Centers have grown in enrollment despite the economy's lingering effects. Our summer camp, now named Camp J for short, had great success this year, increasing the number of campers we have each week by 50. Our J University after school programs also continues to increase in popularity. For the health-minded, our new cycling classes provided additional opportunities for fitness and bonding, while our youth & adult basketball programs continued to increase in participation. We're also very excited about the grand opening of the Waizman Family Children's Library and Gould Family Computer Lab at our Maitland location which took place this past April. The Rosen Campus also had a great year → its preschool is just about at capacity, and its membership grew 20% in just two months after launching a schedule of free adult enrichment classes for members in January.



TOMER TAGGART



DAVID WAYNE

Additionally, we expanded to a new space for our J University after school program, and are continuing to work on future expansion ideas. So as we enter 5772, may we continue to honor the "old" traditions of the past as we innovate with the "new" trends of the present—both in our professional and personal lives. The Roth Jewish Community Center of Greater Orlando and the JCC's Jack & Lee Rosen Southwest Orlando Campus wish you and your family a very happy and healthy new year.

Shana tova,
Tomer Taggart, President
David Wayne, Executive Director

OUR VISION IS TO BE A PLACE WHERE THE ENTIRE COMMUNITY CAN EXPERIENCE HIGH QUALITY SERVICES BASED ON CORE JEWISH VALUES.

HIGHLIGHTS FROM THE 2010-2011 YEAR

- The JCC is selected as the Best Preschool in Orlando for the second consecutive year by Nickelodeon's Parent Connect magazine. Enrollment grows to 345 children in Maitland and 124 at the Rosen Campus.
- The 100 People Who Care campaign is launched at the Rosen Campus to support the facility and operations of the JCC on the Rosen Campus.
- Cycling classes are added to our weekly group exercise class schedule as a way to enhance our fitness and wellness programs.
- The JCC is featured in cover story of the *Orlando Sentinel* about how summer camps are using technology and another story about how the economy is impacting local Jewish organizations.
- The JCC and Congregation Ohev Shalom continues its partnership with the 92nd St Y Live broadcast series.



- We are continuing our partnership with Workforce Central Florida. These interns have supplemented staff shortages - estimated savings to the JCC over the past year is \$150,000.
- Bubbee & Zaydee Shabbat honoring grandparents is generously sponsored by the Homberger-Jacobs Family.
- Over 100 people attend the Mother-Daughter Tea: An American Girl Experience at Shingle Creek Resort.
- Theatre South presented "A GRAND NIGHT OF BROADWAY" and the Center Players present *The Somewhat True Tale of Robin Hood* on stage.
- ECLC Director Carol McNally is awarded the State Advocacy Award for the Central Florida Region at the 55th Annual Florida Association for the Education of Young Children's conference in recognition of her dedication and commitment to the advocacy for young children.
- Complimentary seminars have been offered to our employees (and members) through

AWARD WINNERS

EACH YEAR OUR BOARD OF DIRECTORS VOTES ON OUR MOST OUTSTANDING PROGRAMS, VOLUNTEERS, AND LEADERS FOR THEIR CONTRIBUTIONS TOWARD OUR MISSION OF BUILDING COMMUNITY, STRENGTHENING FAMILY LIFE, AND PROMOTION JEWISH VALUES.

Maitland

INNOVATIVE PROGRAM
Cycling Classes

VOLUNTEER OF THE YEAR
Marty Berman

LEADERSHIP AWARD
Daniel Coultoff

Southwest Orlando

INNOVATION PROGRAM
Free Adult Classes

VOLUNTEER OF THE YEAR AWARD
Shoshana Buchanan

LEADERSHIP AWARD
Jeff Imber

ProvInsure - our health insurance agent.

- Bike for the Cure fundraiser supporting breast cancer is held for JCC members and is sponsored by Cohen Battista.
- Under Harriet Weiss' leadership, the 12th annual Jewish Film Festival at The Enzian Theatre is another sellout.
- 8,000 people attended the 5th annual Family Festival at Cranes Roost which includes a visit from Shamu from SeaWorld. The event raised over \$25,000 for the JCC's Marvin Friedman Scholarship Fund and honors grandparents.
- Youth basketball program at both campuses has a record number of participants.
- The JCC forms a new collaboration with the Maitland Public Library to assist with outreach in the community.
- Over 30 families participate in "Hanukkah Hoopla" - an outreach program in Waterford Lakes.
- Hundreds celebrate "Harmonukkah", our community-wide celebration at the Rosen Campus - Theatre South's Youth Production: "High School Musical 1960," is followed by a family Hanukkah dinner, activities, and sing-a-long.
- 70 children ages 4-14 participate in the 11th annual Seido Karate Tournament in Maitland.

- The JCC launches "YEAH" (New You New Year New Classes New Hours) campaign to promote new hours at both campuses and free adult enrichment classes are added to increase member value. 89 people register for the first session of classes.
- Over 2,000 people attend the Winter Festival at the Rosen Campus which raises over \$20,000 for the JCC's Marvin Friedman Scholarship Fund.
- Rebranding efforts for summer camp begins - the name changes from "JCC Summer Camp" to "Camp J"
- 95 seniors attend the 39ers New Year's Party which includes a magician, violinist and a singer.
- JCC hires Central Florida Tennis Academy (owned and operated by Driss Ouazzani) to run the tennis program.
- Over 140 avid poker players participate in the Seventh Annual Bruce Gould Poker Invitational which raises \$35,000 for the JCC's Marvin Friedman Scholarship Fund.
- 8 teams compete in our annual high school basketball tournament which honors the JCC graduating seniors who have participated in the



Select Youth Basketball program for as long as 10+ years. \$13,000 is raised for the JCC's Marvin Friedman Scholarship Fund.

- Summer Camp Carnival Kickoff is a big hit. Some campers will attend the NJY Camps as part of a collaboration between our JCCs to offer an overnight camp experience.
- Over 170 women attend On The Catwalk II at the Rosen Campus - many fantastic JCC members participate in our fashion show as models, and our guest speaker is Annie Korzen, actress from Seinfeld.
- Theatre South performs its hit interactive musical "Once Upon A Musical."

